



# Reward Healthy Lifestyles

## With NEW Kinetic Bands

Everyone wants to be healthy, but so often, we don't pay attention to maintaining our bodies. Keeping fit through exercise and eating well can help to keep our hearts and our minds strong. Kinetic Bands are a great NEW way to promote healthy living, personal wellness, fitness and active lifestyles, all in a FUN WAY.

By simply wearing the Kinetic Band and performing 60 minutes of physical activity (in 3 minute intervals), a Reward Code is revealed on the band's face, directing your customer to go online to redeem their FREE gift. You can reward your customers with a variety of digital premiums, like Music Downloads, Ringtones and more. And the best part, the image of your brand will be synonymous with being socially responsible and helping to promote active lifestyles.

Possible Uses Include: Replacing the toy in a kids meal from a local fast food franchises, including in an on-pack of bottled water or sports drinks, or using the bands as a reward for registrants who sign up for a walk to fight Cancer, Childhood Obesity and more. **When you're promoting good health, your options are limitless.**

Contact your sales rep for a custom quote.



**1) Distribute**  
Distribute your custom bands at events or through the mail.



**2) Exercise**  
The wearer completes 60 minutes of Kinetic Activity and a code is revealed on the band.



**3) Reward**  
Consumers go online and are instantly rewarded with the reward of your choice.

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